

Report Summary [Printer friendly version](#)

| Mailing details | |
|---------------------|--|
| Email name | FYI 2013-03 |
| Schedule start time | Thu Mar 21 13:46:00 EDT 2013 |
| Job end time | Thu Mar 21 17:16:00 EDT 2013 |
| Status | ✔ Scheduled job completed successfully |
| Log | 3/21/2013 1:46pm Schedule item added by emailUNCdesign 3/21/2013 1:46pm Schedule item approved by emailUNCdesign 3/21/2013 1:46pm Job #357710(20694597) starting on mailer4 3/21/2013 5:16pm Job run completed. |

| Email description | |
|-------------------|--|
| To | Carolina Alumni and Friends |
| From | "FYI Carolina" FYICarolina@unc.edu |
| Reply to | FYICarolina@unc.edu |
| Subject | Seven Sawyers march through Carolina/U.S. News ranks programs/UNC leads nation in Luce Scholars - March FYI Carolina |
| View html | Click to view html |
| View text | Click to view text |

| Administrative details | |
|-----------------------------|--|
| Email creator* | emailUNCdesign <i>*This is the individual whose admin restrictions were applied</i> |
| BCCs | |
| Default BCCs | local-club-emails@listserv.unc.edu |
| Email preference categories | FYI Carolina Online |
| Campaigns | |
| List type | Uploaded ID list |
| List description | Uploaded ID list. |

| Recipient details | | | |
|----------------------------|--------|---------|--|
| Result | Count | % | |
| Total sent (OK+bounced) | 166902 | 100.00% | |
| Sent OK | 155993 | 93.46% | Display list Download list Make a new list |
| Total recipient list count | 166902 | 100.00% | Display list Download list Make a new list |
| Opens | 32987 | 21.14% | Display list Download list Make a new list |
| ↳ Web opens | 21314 | 13.66% | Display list Download list Make a new list |
| ↳ Mobile opens | 11673 | 7.48% | Display list Download list Make a new list |

| Recipient errors | | | |
|-----------------------|-------|-------|--|
| Error | Count | % | |
| Missing merge data | 0 | 0.00% | Display list Download list Make a new list |
| Bounced back | 10909 | 6.53% | Display list Download list Make a new list |
| Missing email address | 0 | 0.00% | Display list Download list Make a new list |
| Bad email address | 0 | 0.00% | Display list Download list Make a new list |
| Merge problem | 0 | 0.00% | Display list Download list Make a new list |
| Mail sending problem | 0 | 0.00% | Display list Download list Make a new list |
| Unknown problem | 0 | 0.00% | Display list Download list Make a new list |

| Link tracking | | | |
|--|-------|-------|--|
| Link | Count | % | |
| Unsubscribe tag clicks | 100 | 0.06% | Display list Download list Make a new list |
| Unsubscribed from clicks | 77 | 0.04% | Display list Download list Make a new list |
| Registration tag clicks | 0 | 0.00% | Display list Download list Make a new list |
| Registrations from clicks | 0 | 0.00% | Display list Download list Make a new list |
| Update tag clicks | 0 | 0.00% | Display list Download list Make a new list |
| Updates from clicks | 0 | 0.00% | Display list Download list Make a new list |
| Class Notes link clicks (if included in email) | 0 | 0.00% | Display list Download list Make a new list |

Links to Forms:

Other links:

| | | | | | | |
|-----------------|---|------|-------|------------------------------|-------------------------------|---------------------------------|
| Link # 1 (text) | http://www.unc.edu/news/FYI/2013/02/ | 2 | 0.00% | Display list | Download list | Make a new list |
| Link # 2 (text) | http://www.unc.edu/spotlight/seven-sawyers/ | 2 | 0.00% | Display list | Download list | Make a new list |
| Link # 3 (text) | http://uncbands.org/athletic-bands/ | 1 | 0.00% | Display list | Download list | Make a new list |
| Link # 4 (text) | http://www.moreheadcain.org/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link # 5 (text) | http://uncnews.unc.edu/content/view/5918/107/ | 2 | 0.00% | Display list | Download list | Make a new list |
| Link # 6 (text) | http://news.unchealthcare.org/news/2013/march/2013bestgradschools | 2 | 0.00% | Display list | Download list | Make a new list |
| Link # 7 (text) | http://www.unc.edu/campus-updates/luce-scholarships-2013/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link # 8 (text) | http://www.unc.edu/campus-updates/thorp-washington-university/ | 1 | 0.00% | Display list | Download list | Make a new list |
| Link # 9 (text) | https://holdenthorp.web.unc.edu/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #10 (text) | http://www.unc.edu/campus-updates/community-service-honor-roll/ | 1 | 0.00% | Display list | Download list | Make a new list |
| Link #11 (text) | http://www.unc.edu/campus-updates/smith-leads-campus-conversation-about-sexual-assault/ | 1 | 0.00% | Display list | Download list | Make a new list |
| Link #12 (text) | http://campusconversation.web.unc.edu/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #13 (text) | http://uncnews.unc.edu/content/view/5916/107/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #14 (text) | http://www.unc.edu/campus-updates/unc-coursera/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #15 (text) | http://www.unc.edu/news/FYI/archive/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #16 (text) | http://www.youtube.com/user/UNCChapelHill | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #17 (text) | http://itunes.unc.edu/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #18 (text) | http://twitter.com/Carolina_News | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #19 (text) | http://www.unc.edu/ | 0 | 0.00% | Display list | Download list | Make a new list |
| Link #20 (html) | http://www.unc.edu/news/FYI/2013/03/ | 116 | 0.07% | Display list | Download list | Make a new list |
| Link #21 (html) | http://www.unc.edu/news/FYI/archive/ | 136 | 0.08% | Display list | Download list | Make a new list |
| Link #22 (html) | http://www.unc.edu | 25 | 0.01% | Display list | Download list | Make a new list |
| Link #23 (html) | http://giving.unc.edu/ | 20 | 0.01% | Display list | Download list | Make a new list |
| Link #24 (html) | http://www.unc.edu/spotlight/seven-sawyers/ | 1292 | 0.82% | Display list | Download list | Make a new list |
| Link #25 (html) | http://uncbands.org/athletic-bands/ | 61 | 0.03% | Display list | Download list | Make a new list |
| Link #26 (html) | http://www.moreheadcain.org/ | 191 | 0.12% | Display list | Download list | Make a new list |
| Link #27 (html) | http://uncnews.unc.edu/content/view/5918/107/ | 67 | 0.04% | Display list | Download list | Make a new list |
| Link #28 (html) | http://uncnews.unc.edu/content/view/5916/107/ | 1891 | 1.21% | Display list | Download list | Make a new list |
| Link #29 (html) | http://news.unchealthcare.org/news/2013/march/2013bestgradschools | 134 | 0.08% | Display list | Download list | Make a new list |
| Link #30 (html) | http://www.unc.edu/campus-updates/luce-scholarships-2013/ | 49 | 0.03% | Display list | Download list | Make a new list |
| Link #31 (html) | http://www.unc.edu/campus-updates/luce-scholarships-2013/ | 261 | 0.16% | Display list | Download list | Make a new list |
| Link #32 (html) | http://www.unc.edu/campus-updates/thorp-washington-university/ | 28 | 0.01% | Display list | Download list | Make a new list |
| Link #33 (html) | http://www.unc.edu/campus-updates/thorp-washington-university/ | 237 | 0.15% | Display list | Download list | Make a new list |
| Link #34 (html) | https://holdenthorp.web.unc.edu/ | 31 | 0.01% | Display list | Download list | Make a new list |
| Link #35 (html) | http://www.unc.edu/campus-updates/community-service-honor-roll/ | 28 | 0.01% | Display list | Download list | Make a new list |
| Link #36 (html) | http://www.unc.edu/campus-updates/community-service-honor-roll/ | 48 | 0.03% | Display list | Download list | Make a new list |
| Link #37 (html) | http://www.unc.edu/campus-updates/franklin-street-project/ | 115 | 0.07% | Display list | Download list | Make a new list |
| Link #38 (html) | http://www.unc.edu/campus-updates/franklin-street-project/ | 1166 | 0.74% | Display list | Download list | Make a new list |
| Link #39 (html) | http://www.unc.edu/campus-updates/smith-leads-campus-conversation-about-sexual-assault/ | 26 | 0.01% | Display list | Download list | Make a new list |
| Link #40 (html) | http://www.unc.edu/campus-updates/smith-leads-campus-conversation-about-sexual-assault/ | 69 | 0.04% | Display list | Download list | Make a new list |
| Link #41 (html) | http://www.unc.edu/campus-updates/smith-leads-campus-conversation-about-sexual-assault/ | 16 | 0.01% | Display list | Download list | Make a new list |
| Link #42 (html) | http://campusconversation.web.unc.edu | 24 | 0.01% | Display list | Download list | Make a new list |
| Link #43 (html) | http://uncnews.unc.edu/content/view/5916/107/ | 13 | 0.00% | Display list | Download list | Make a new list |
| Link #44 (html) | http://uncnews.unc.edu/content/view/5916/107/ | 184 | 0.11% | Display list | Download list | Make a new list |
| Link #45 (html) | http://www.unc.edu/campus-updates/unc-coursera/ | 27 | 0.01% | Display list | Download list | Make a new list |
| Link #46 (html) | http://www.unc.edu/campus-updates/unc-coursera/ | 283 | 0.18% | Display list | Download list | Make a new list |
| Link #47 (html) | http://www.youtube.com/user/UNCChapelHill | 15 | 0.00% | Display list | Download list | Make a new list |
| Link #48 (html) | http://itunes.unc.edu/ | 10 | 0.00% | Display list | Download list | Make a new list |
| Link #49 (html) | http://twitter.com/Carolina_News | 7 | 0.00% | Display list | Download list | Make a new list |
| Link #50 (html) | http://www.facebook.com/uncchapelhill | 12 | 0.00% | Display list | Download list | Make a new list |