

Report Summary | [Printer friendly version](#)

Mailing details	
Email name	FYI 2013-04media
Schedule start time	Thu Apr 18 16:49:00 EDT 2013
Job end time	Thu Apr 18 19:26:00 EDT 2013
Status	✔ Scheduled job completed successfully
Log	4/18/2013 4:49pm Schedule item added by emailUNCdesign 4/18/2013 4:50pm Schedule item approved by emailUNCdesign 4/18/2013 4:50pm Job #367294(12551077) starting on mailer3 4/18/2013 7:26pm Job run completed.

Email description	
To	Carolina Alumni and Friends
From	"FYI Carolina" FYICarolina@unc.edu
Reply to	FYICarolina@unc.edu
Subject	Chancellor-Elect Carol Folt In Her Own Words - April FYI Carolina Online
View html	Click to view html
View text	Click to view text

Administrative details	
Email creator*	emailUNCdesign <i>*This is the individual whose admin restrictions were applied</i>
BCCs	
Default BCCs	local-club-emails@listserv.unc.edu
Email preference categories	FYI Carolina Online
Campaigns	
List type	Uploaded ID list
List description	Uploaded ID list.

Recipient details			
Result	Count	%	
Total sent (OK+bounced)	167296	99.99%	
Sent OK	155288	92.82%	Display list Download list Make a new list
Total recipient list count	167297	100.00%	Display list Download list Make a new list
Opens	30736	19.79%	Display list Download list Make a new list
↳ Web opens	16731	10.77%	Display list Download list Make a new list
↳ Mobile opens	14010	9.02%	Display list Download list Make a new list

Recipient errors			
Error	Count	%	
Missing merge data	0	0.00%	Display list Download list Make a new list
Bounced back	12008	7.17%	Display list Download list Make a new list
Missing email address	0	0.00%	Display list Download list Make a new list
Bad email address	1	0.00%	Display list Download list Make a new list
Merge problem	0	0.00%	Display list Download list Make a new list
Mail sending problem	0	0.00%	Display list Download list Make a new list
Unknown problem	0	0.00%	Display list Download list Make a new list

Link tracking			
Link	Count	%	
Unsubscribe tag clicks	61	0.03%	Display list Download list Make a new list
Unsubscribed from clicks	47	0.03%	Display list Download list Make a new list
Registration tag clicks	0	0.00%	Display list Download list Make a new list
Registrations from clicks	0	0.00%	Display list Download list Make a new list
Update tag clicks	0	0.00%	Display list Download list Make a new list
Updates from clicks	0	0.00%	Display list Download list Make a new list
Class Notes link clicks (if included in email)	0	0.00%	Display list Download list Make a new list

Links to Forms:

Other links:

Link #	Link	Count	%	
Link # 1 (text)	http://www.unc.edu/news/FYI/2013/04media	15	0.00%	Display list Download list Make a new list
Link # 2 (text)	http://chancellorlect.unc.edu/2013/04/18/interview-with-chancellor-elect-folt/	1	0.00%	Display list Download list Make a new list
Link # 3 (text)	http://chancellorlect.unc.edu/photo-gallery	1	0.00%	Display list Download list Make a new list
Link # 4 (text)	http://www.unc.edu	0	0.00%	Display list Download list Make a new list
Link # 5 (text)	https://twitter.com/Carolina_News	0	0.00%	Display list Download list Make a new list
Link # 6 (text)	https://www.facebook.com/uncchapelhill	0	0.00%	Display list Download list Make a new list
Link # 7 (html)	http://www.unc.edu/news/FYI/2013/04media/	114	0.07%	Display list Download list Make a new list
Link # 8 (html)	http://chancellorlect.unc.edu/2013/04/18/interview-with-chancellor-elect-folt/	2571	1.65%	Display list Download list Make a new list
Link # 9 (html)	http://chancellorlect.unc.edu	167	0.10%	Display list Download list Make a new list
Link #10 (html)	http://chancellorlect.unc.edu/2013/04/18/interview-with-chancellor-elect-folt/	162	0.10%	Display list Download list Make a new list
Link #11 (html)	http://chancellorlect.unc.edu	471	0.30%	Display list Download list Make a new list
Link #12 (html)	http://chancellorlect.unc.edu/photo-gallery	480	0.30%	Display list Download list Make a new list