

Report Summary

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Mailing details

Email name	FYI 2013-04announcement
Schedule start time	Fri Apr 12 15:30:00 EDT 2013
Job end time	Fri Apr 12 18:32:00 EDT 2013
Status	✔ Scheduled job completed successfully
Log	4/12/2013 3:30pm Schedule item added by emailUNCdesign 4/12/2013 3:35pm Schedule item approved by emailUNCdesign 4/12/2013 3:35pm Job #365573(8712203) starting on mailer3 4/12/2013 6:32pm Job run completed.

Email description

To	Carolina Alumni and Friends
From	"FYI Carolina" FYICarolina@unc.edu
Reply to	FYICarolina@unc.edu
Subject	Important Message from Carolina: Carol Folt Elected Chancellor
View html	Click to view html
View text	Click to view text

Administrative details

Email creator*	emailUNCdesign <i>*This is the individual whose admin restrictions were applied</i>
BCCs	
Default BCCs	local-club-emails@listserv.unc.edu
Email preference categories	FYI Carolina Online
Campaigns	
List type	Uploaded ID list
List description	Uploaded ID list.

Recipient details

Result	Count	%	
Total sent (OK+bounced)	167405	100.00%	
Sent OK	155552	92.91%	Display list Download list Make a new list
Total recipient list count	167405	100.00%	Display list Download list Make a new list
Opens ⓘ	40957	26.33%	Display list Download list Make a new list
↳ Web opens	21666	13.92%	Display list Download list Make a new list
↳ Mobile opens	19294	12.40%	Display list Download list Make a new list

Recipient errors

Error	Count	%	
Missing merge data	0	0.00%	Display list Download list Make a new list
Bounced back	11853	7.08%	Display list Download list Make a new list
Missing email address	0	0.00%	Display list Download list Make a new list
Bad email address	0	0.00%	Display list Download list Make a new list
Merge problem	0	0.00%	Display list Download list Make a new list
Mail sending problem	0	0.00%	Display list Download list Make a new list
Unknown problem	0	0.00%	Display list Download list Make a new list

Link tracking

Link	Count	%	
Unsubscribe tag clicks	69	0.04%	Display list Download list Make a new list
Unsubscribed from clicks	52	0.03%	Display list Download list Make a new list
Registration tag clicks	0	0.00%	Display list Download list Make a new list
Registrations from clicks	0	0.00%	Display list Download list Make a new list
Update tag clicks	0	0.00%	Display list Download list Make a new list
Updates from clicks	0	0.00%	Display list Download list Make a new list
Class Notes link clicks (if included in email)	0	0.00%	Display list Download list Make a new list

Links to Forms:

Other links:

Link #	Text	Count	%	
Link # 1	(text) http://www.unc.edu/news/FYI/2013/04announcement/	2	0.00%	Display list Download list Make a new list
Link # 2	(text) http://www.unc.edu	1	0.00%	Display list Download list Make a new list
Link # 3	(text) https://twitter.com/Carolina_News	0	0.00%	Display list Download list Make a new list
Link # 4	(text) https://www.facebook.com/uncchapelhill	0	0.00%	Display list Download list Make a new list
Link # 5	(html) http://www.unc.edu/news/FYI/2013/04announcement/	107	0.06%	Display list Download list Make a new list
Link # 6	(html) http://www.unc.edu	807	0.51%	Display list Download list Make a new list
Link # 7	(html) https://twitter.com/Carolina_News	44	0.02%	Display list Download list Make a new list
Link # 8	(html) https://www.facebook.com/uncchapelhill	58	0.03%	Display list Download list Make a new list